



DEPARTMENT OF THE ARMY
HEADQUARTERS 4TH INFANTRY DIVISION (MECHANIZED)
FORT HOOD, TEXAS 76544-5068

REPLY TO
ATTENTION OF:

AFYB-CG

29 April 2005

MEMORANDUM FOR IRONHORSE Leaders and Soldiers

SUBJECT: Summer Safety Campaign

1. As Ironhorse Soldiers and leaders continue to train in preparation for NTC and our impending deployment we must maintain our safety awareness. Over the summer months most soldiers will encounter an entirely new set of potential hazards...swimming, boating, sports, and even lawn care. These activities require leaders and soldiers to remain focused and maintain their situational awareness not only at work but also during off duty activities.
2. The time period known as the 101 days of summer, from Memorial Day weekend through Labor Day weekend, is a time which historically is a high incident and accident period. The Summer Safety Campaign was developed to assist leaders, Soldiers, and family members to safely enjoy summer activities. Commanders and leaders must place renewed emphasis on accident prevention to avert injuries and deaths.
3. Leadership is the key to command based programs. As with any other mission, the junior NCOs and first line officers are best positioned to make an immediate and direct impact on Soldiers' welfare. For this reason, it is necessary that leaders empower and hold responsible these junior leaders as the "point" of the Ironhorse Summer Safety Campaign. Every summer the Army loses Soldiers to accidents related to privately owned vehicles, water, and alcohol. We cannot afford to lose Soldiers. I have placed requirements throughout the attached document that all personnel will comply with. These requirements are not optional.
4. I expect leaders to take appropriate actions to protect our Soldiers. We must do everything in our power to reach every Soldier with our campaign message. With understanding and the appropriate risk control measures applied we can reduce or eliminate incidents, accidents, and deaths. Specifically, leaders and Soldiers will read and apply the POV accident prevention tools in the POV Risk Management Toolbox and the Summer Safety Campaign. Additionally, discuss at a minimum, the following issues with Soldiers prior to leave or release from duty: POV safety (seat belt use, drinking and driving, travel planning, defensive driving techniques, speed, fatigue, aggressive driving and road rage, motorcycle safety--including requirements for training and protective equipment), water safety, substance use/abuse, and other specific summer hazards identified in the campaign. Every leader in the chain-of-command

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must continually and aggressively enforce standards and discipline. We must commit to ensuring they are trained and equipped to combat the hazards they face.

5. Information and tools regarding the Summer Safety Campaign and POV safety can be found on the 4ID Hood web page and on the 4ID Public folders.

6. Point of contact for this memorandum is the Division Safety Office @ 287-0852.

Steadfast and Loyal!


JAMES D. THURMAN
MG, USA
Commanding

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